



Circular 8/2016

15 April 2016

To: Presidents, CIRs, Secretaries and Treasurers of all National Federations and Associations and all Members

From: GWI Board of Officers

Subject: **Action Plan for 2017-2019 and Triennial Budgets**

Dear All,

GWI has moved into a new era with the approval and implementation of the IFUW Action Plan 2014-2016 and attendant budget. The proposed cycle of visibility - activities - fundraising that was a keystone of the plan has been actively pursued and GWI is beginning to reap the benefits: we are gradually becoming known outside our closed circle, we have developed and are implementing attractive projects and they are being funded.

Now that we have moved into a new way of operating, we need to continue the good work begun. This means we need to pursue a plan actively, and agree a budget that is based on the plan. This does not mean that we can spend above our means; as agreed in Istanbul in 2013 we have spent the reserves to reinvigorate the Federation, with great success, and no longer have a large reserve on which to call.

Through the use of reserves in 2014-2016 to supplement income, GWI has shown what is possible if money is spent on the Federation as a whole. In order to continue on this upward trajectory much more money is needed. The more successful we become, the more attractive we will become, and the more likely we are to attract new members (increased income) and to generate funding income to a greater extent than now. The GWI Action Plan 2017-2019 addresses the requirements to keep moving GWI towards fulfilling our mission and vision, in the way we have begun to do this triennium.

The GWI Action Plan 2017-2019 is complete and shows what needs to be done to achieve sustainability and growth, building on what has been accomplished in this triennium. The plan discusses what can be achieved with the proposed increased dues per capita amount and includes a triennial budget based on the plan and the increased per capita dues.

Included in the document is also a simulation budget that considers what would be required to grow the organisation more comprehensively along the same steep trajectory that we have been following up to now.

Best regards,

GWI Board